






MOHAMMED SINAN

Digital Marketing Executive



My Contact

-  sinanmohammed243@gmail.com
-  +91 62356 37457
-  Kannur, Kerala, India
-  sinanmohammed.com
-  Mohammed Sinan

Skills

- Web Designing
- Wordpress Development
- Google Analytics
- Google Ads & Meta Ads
- SEO
- E-commerce
- SEM
- Content Marketing
- E-mail Marketing

Language

- English
- Malayalam
- Hindi
- Tamil

About Me

Experienced Digital Marketing Executive with a track record of driving online traffic and increasing brand awareness. Skilled in social media, SEO, email, and PPC campaigns, with a focus on optimizing ROI. Strong communicator and team player, adept at managing multiple projects.

Certifications

- 3 Months of Digital Marketing Training Certificate
- Semrush - SEO Fundamentals
- Google Analytics
- Advanced Google Analytics
- Digital Unlocked - Fundamentals of Digital Marketing
- Skillshop - Google Ads Search
- Fundamental Digital Marketing
- Google Ads Search
- Hubspot - Content & E-mail Marketing
- Google Ads Video
- 3 Months of Digital Marketing Online Training Certificate

Education

Digital Marketing

Opentutor Digital Academy
2023 - 2024

Govt.S.N.College,Kannur

Bachelor of Arts,Currently Pursuing

Higher Secondary

Plus-Two commerce
2018-2020

Digital Marketing Project Experience

Web design projects

Homezen Interiors (demo)

Mumbai (demo)

Intelligent Tuition (demo)

UMI (demo)

Toronto (demo)

Resort (demo)

E-commerce website

- [Mcart shopping website](#)

Skills

- Critical thinking
- Problem solving
- Communication
- Teamwork
- Collaboration
- Professionalism
- Work ethic

Search Engine Optimisation (SEO)

- Keyword reasearch done for AMSTER Movers, UAE
- Site audit AMSTER movers
- Sitemap submission
- Off page activities
- Blog post
- On page activities

Social Media Marketing (SMM)

- Prepared social media strategy - METROSHOES
- Content calendar
- Running ads
- Perfectly handling social media accounts

Search Engine Marketing (SEM)

- Google ads
- Search ads
- YouTube ads